



Boston Women Communicators

invites you to our

Spring into Spring! Special Event

Tuesday, 28 March 2017

Let Your Career Blossom with a Fresh Look!



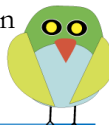
It's been a long, dreary winter, and we are *so* ready to spring into Spring! Many of our communications colleagues are looking for new opportunities, or they are ready to take on new responsibilities at their workplace. Some will enjoy starting an entirely new career path. **BWC** believes you only have one chance to make that first impression, so we've booked a great presentation from **Dressing Well**, the Needham based wardrobe management and professional image consulting firm, founded by long-time **BWC** supporter and treasured colleague **Mary Lou Andre**.

One of her super-talented stylists, **Sarah Zengo**, a certified seminar presenter – and working mother - joins us March 28th to explain Dressing Well's five-step process for owning our professional and personal style. So many of us need this upgrade as we mature and advance in our careers. Old habits, and not-so-on-trend wardrobes, die hard.

This event will be an investment in *you*, and you are so worth it! Come join your colleagues and profit from Sarah teaching us how to: Assess our wardrobe so it accurately reflects where (and how) we work; organize our closet so that dressing becomes easy and effortless; choose clothing styles/colors that flatter our figure while enhancing professional presence; understand the art of accessorizing; shop in our closet before spending another dime on clothes – and: *Develop an organized, efficient shopping strategy that won't strain our budget*

Copies of Mary Lou Andre's book "Ready to Wear: An Expert's Guide to Choosing and Using your Wardrobe" will be available for purchase. It's a classic, as is Mary Lou! We'll offer a copy as a door prize, too.

And congratulations are in order! To celebrate 25 years of Dressing Well, Inc., (that's a quarter century of excellence!) the firm recently launched **The Dressing Well Charitable Foundation**. It provides monetary support to other 501(c) organizations, especially those that provide clothing and career support to men, women and children while encouraging self-sufficiency. 100% of donations go directly to charities we support. For more info and to give visit: <http://www.dressingwell.com/buzz/fashionable-giving>



Complete this form for March 28 event, include check, payable: **Boston Women Communicators**

Mail to: Boston Women Communicators, Back Bay Station, Box 170424, Boston, MA 02117

I am a **BWC** Member: \$48 I am not yet a Member: \$58 (Walk-in: plus \$10) *Canceled check is your receipt.*

Or pay through **PayPal** at our website: bostonwomencommunicators.com

- ◆ Make your reservation ASAP. Preference is given to **BWC** members.
- ◆ After March 21, call 617.723.5642 for information on available seats. We'll tell you if we can take your reservation, or put you on a waiting list. *Seating is limited at the Club and an early meal count is critical.*
- ◆ Please bring copies of your publication, your resume and business cards for our exchange table.

Name _____ Telephone _____

Company _____ Title _____

Address _____ City _____ State _____ Zip _____



If you prefer and for your convenience register online with PayPal option through: bostonwomencommunicators.com

below are details & menu for the event:

About BWC

- ◆ Working to ensure equal opportunities within the communications industry
 - ◆ Encouraging professional development & recognizing the achievements of outstanding women communicators
 - ◆ Don't forget your business card for our door prize drawing.
 - ◆ And please bring toiletries for *Hale House* and *The Boston Living Center and Rosie's Place*.
- We are out of stock. Soap, lotions, shampoo - anything nice - is really needed any time of year.

Date: Tuesday, March 28, 2017 / 6:00 pm to 9:00 pm /Doors open at 5:45 pm
Location: The College Club of Boston, 44 Commonwealth Avenue, between Arlington and Berkeley, www.thecollegeclubofboston.com
Transportation: T: Green line, Arlington station. Orange line, Back Bay station
Parking: Boston Common Garage, 617.954.2098, www.mccahome.com. You may purchase a discounted ticket at The College Club. 617.536.9510.
Program:
 6:00 - 7:00 Reception/ Hors d'oeuvres/Networking
 Fall Menu buffet created by **Chef Remy**
 7:00 - 7:45 Introductions/Business Meeting/Door prizes
 7:45 - 8:30 Presentation, **Dressing Well**, Q&A
 8:30 - 9:00 Networking
Reservations: Reserve through our website, bostonwomencommunicators.com
 Or mail your check with form below.
Tickets: \$48 - Members • \$58- all others. (Walk-in surcharge: \$10)
Preference given to BWC members – sorry, seating is limited.



Chef Remy's Menu: BWC's Speaker Dinner, 28th March 2017

PASSED Hors d'oeuvre: Black Bean Cake with Cucumber, Avocado & Honeydew Salsa

BEVERAGES: Our selection of house wine and beer includes Tiziano Chianti and Mezzacorona Pinot Grigio plus other varietals
Heineken, Stella Artois, Sam Adams, Amstel Lite and a Seasonal Brew
Still and Sparkling Water, Coke, Diet Coke and Sprite

BUFFET DINNER:
BBQ Sliced Chicken Breast with Lauren's Peach Mostarda
 Grilled Parmesan and Scallion Polenta
 Early Spring Garden Salad with Chive Vinaigrette
 Crusty Bread with Butter Rounds

DESSERT: **Mini Berry Trifles**
 Regular and Decaf Coffee and Assorted TAZO Tea

